

AstrumU[®]
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ReadySet[™] by AstrumU

Tell your most compelling 'Return-on-Education'
story by empowering students to map
personalized career outcomes.

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Drive Your Data To Work For You

ReadySet™ enhances engagement with prospective students by providing personalized, real-world career outcomes.

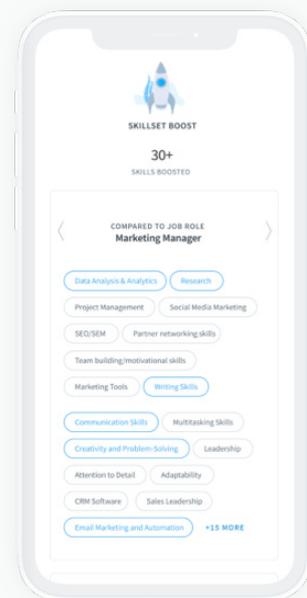
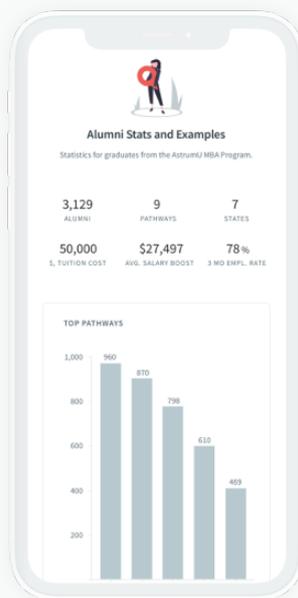
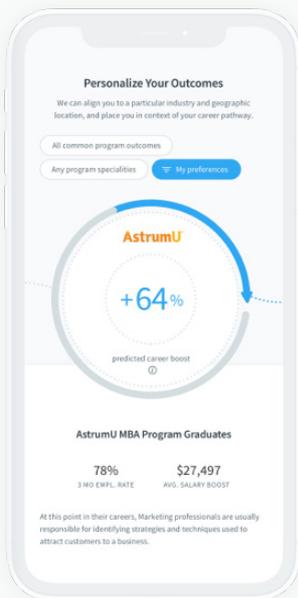
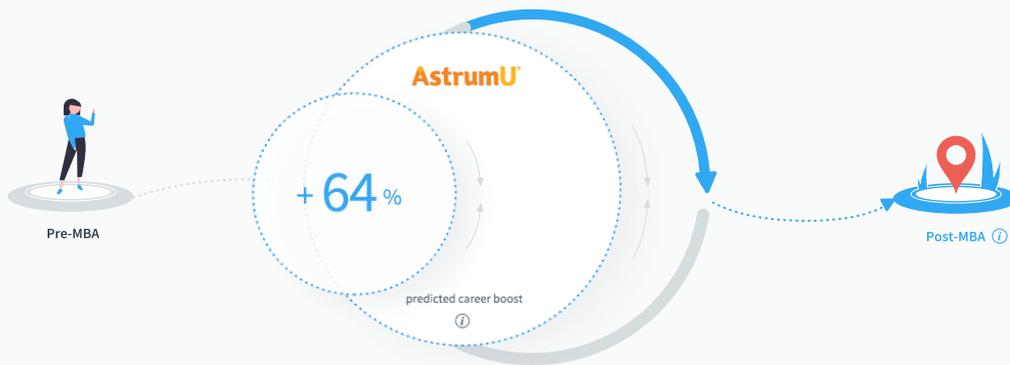
With the ReadySet data tool from AstrumU, you can allow prospective students to “try on” your MBA degree and see the real-world ROE of your program—as it pertains to their personalized career goals.

ReadySet™ uses artificial intelligence and machine learning to analyze your curriculum, alumni data along with verified education and workforce records alongside in-demand job roles.

Together, this data tool empowers students to map personalized career outcomes.

In just two clicks, prospective students can choose a career goal and field of study and watch as their score populates—displaying the increased likelihood your MBA will help accomplish these goals.

From there, students can provide additional data to your institution to unlock top employment locations, compare salaries and explore alumni in similar careers.





GOAL-BASED PERSONALIZATION FOR STUDENTS

From the beginning, ReadySet's individual data models allow students to customize their desired career outcome with the 'two-click try on'.



SEAMLESS INTEGRATION

Whitelabeled to your university, ReadySet integrates seamlessly into your existing website with our web embed and CRM web hook. Plus, you'll have a dedicated Customer Success Manager to support you through onboarding to ongoing support.



TRANSLATE YOUR SYLLABI

ReadySet™ artificial intelligence harnesses sophisticated machine learning technology to translate your syllabi into direct skills; surface and refine your alumni career data; and match all of this to current workforce demands.



PRIVACY & SECURITY

Shared data is protected by SOC2, Type 2 and 3 compliance. The security and privacy of your data is our priority. You retain complete ownership and control of your data throughout your entire use of ReadySet.

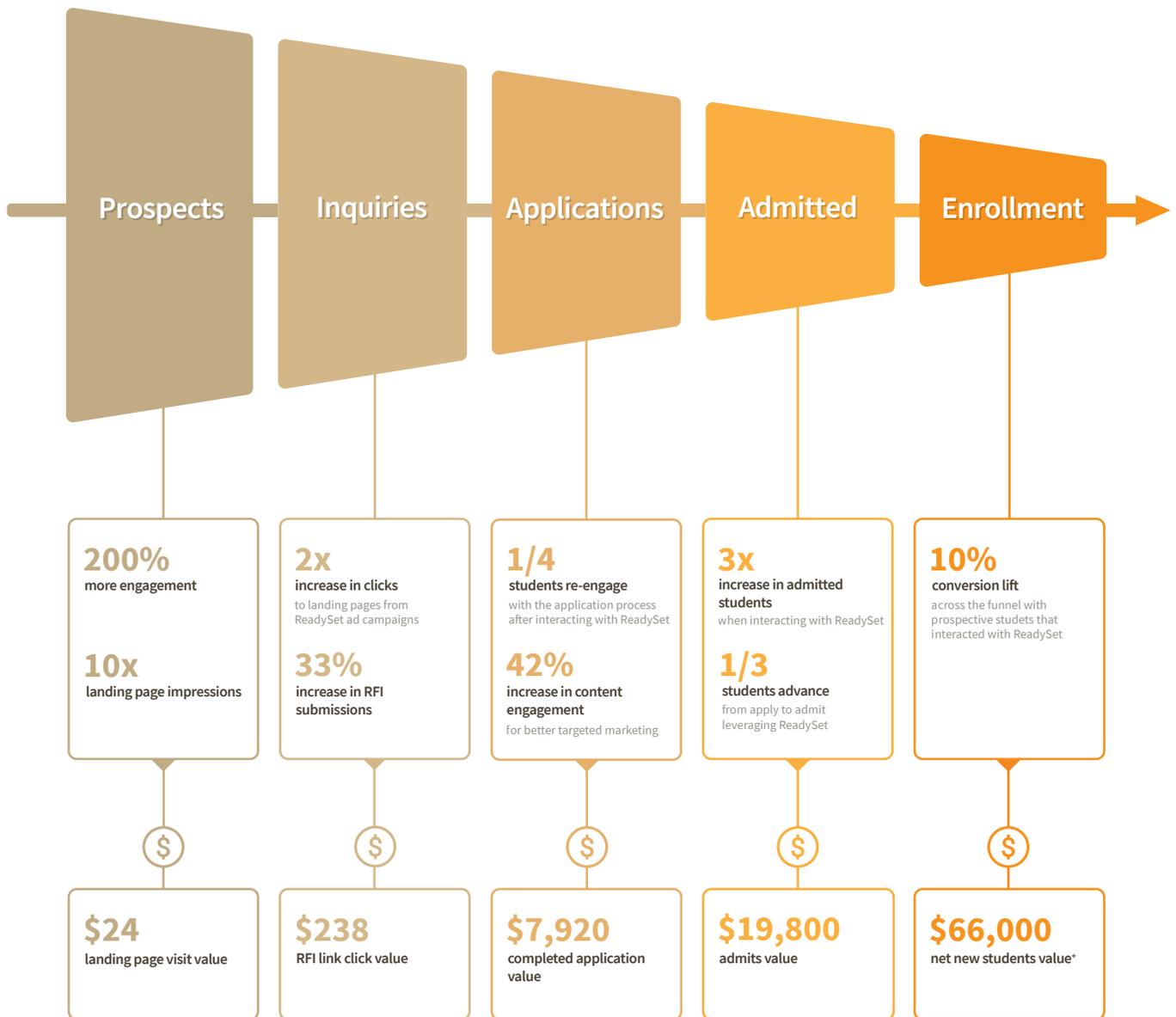


MACHINE LEARNING PREDICTIONS

Machine learning from 2.5 million+ learner records predicts and quantifies a boost score based on your syllabi, alumni career data and current in demand job roles. A boost score is the likelihood that a student will complete their career goals with your degree.

How Does ReadySet Impact The Enrollment Funnel?

MBA schools saw a marketing budget impact of 685% ROI across the funnel leveraging ReadySet. They were able to capture a return of \$7 for every \$1 invested in the project. The question is, are you ready to maximize your marketing dollars?



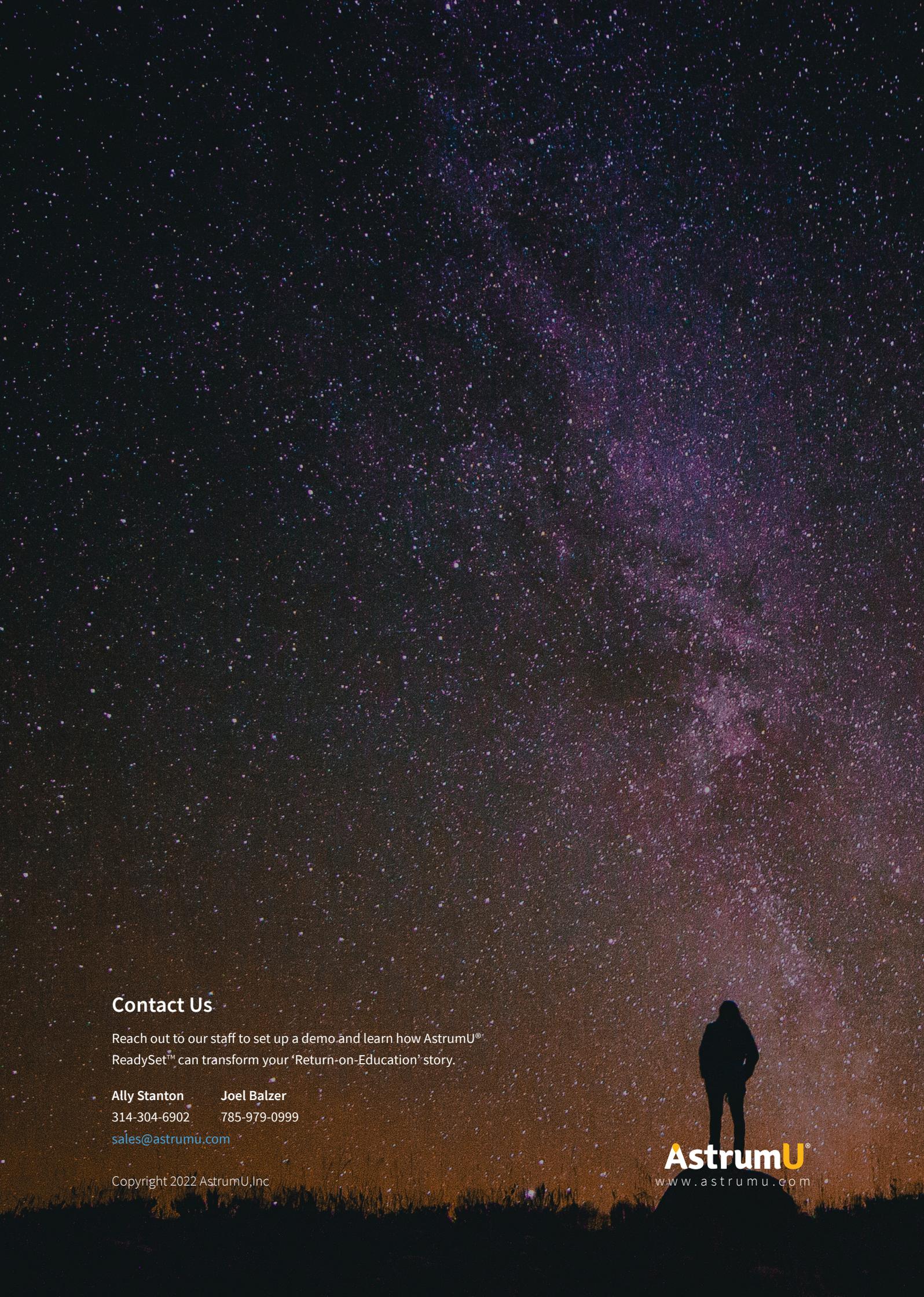
* Calculations and dollar values are based on industry averages and funnel data from AstrumU test campaigns over the course of 30 days.
 † Based on average total cost of an MBA, per [Experian](#).

Contact Us

Reach out to our staff to set up a demo and learn how AstrumU® ReadySet™ can transform your 'Return-on-Education' story.

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